

# Ucarpooling: decongesting traffic through carpooling using automatic pairings

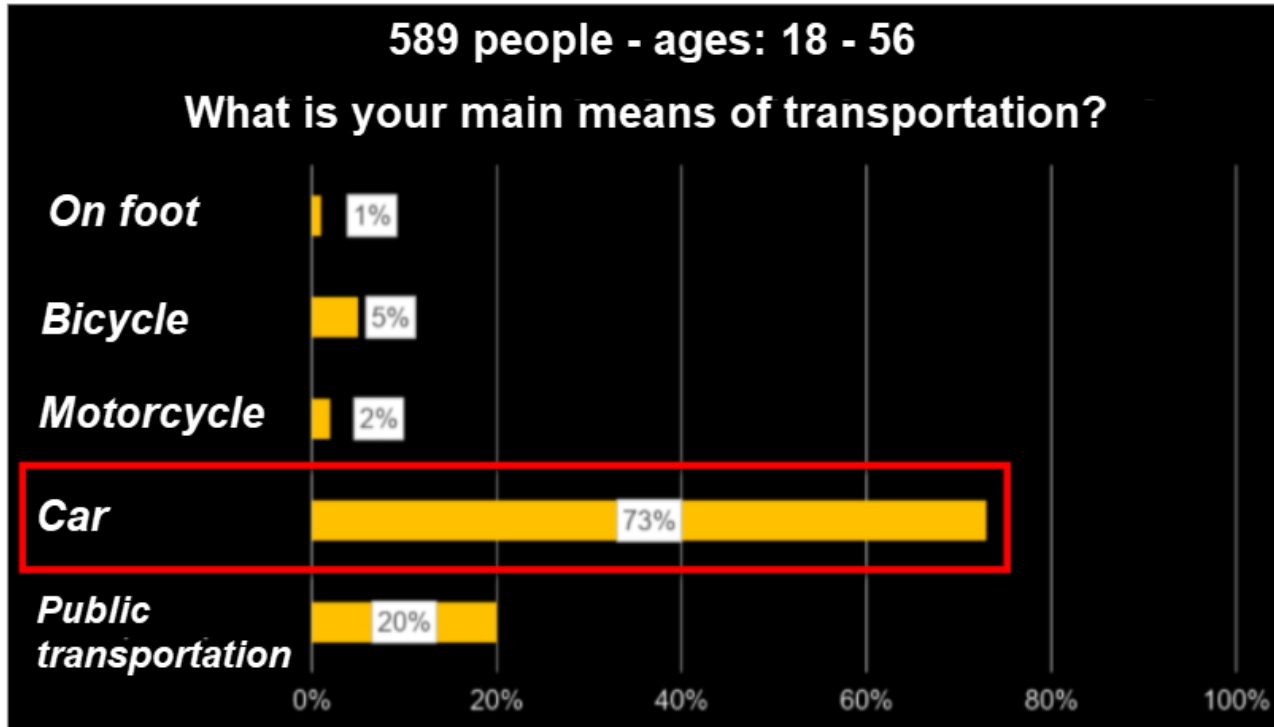
## Authors:

- Lugo A.
- Chenu R.
- Aquino N.
- González M.
- Cernuzzi L.
- Fauvety P.



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# Survey



**73%** of people use their own vehicle as their main means of transportation

# Street space not optimized

Average of **1.2 to 1.5** people per private vehicle

- [plan CHA(2016)] <http://plancha.gov.py/texto-completo-del-plan/tomo-1/>



# Solution: *Carpooling*



**Reduction of amount of vehicles** while sharing the car

# *Carpooling: disadvantages*

- Not safe
- Harassment
- Dispute or violence

Uncertainty due to the possibility of  
**violent** and / or **illegal** situations

# Opportunity: match for carpooling confined to people from an institution

- Giving **trust** to the user by matching him only with people from his work or university
- Carpooling for trips **to and from the institution**
- Long-term carpools because the same destination is shared

# Goal

**Design** a non-profit car-sharing system for communities

**Analyze the feasibility** of developing the system through a deployment simulation in a particular institution

# Our solution: Ucarpooling

- Carpooling between people in a community to **enhance safety**
- **Automatic pairing** presenting the user with their carpool options ordered by compatibility percentage
- For the match, take into account **logistical and social variables**



# Analysis

- Check the **impact** it would have by comparing the absence situation with the presence of the system
- Verify the pairings that could be given to quantify the **decrease in vehicle volume** and the **total distance** traveled by vehicles

# Simulator

- An **Ucarpooling utilization simulator** is developed with an established user base
- **Gather potential user data** as input for the simulator



# Use case: Universidad Católica “Nuestra Señora de la Asunción”

- For our analysis and simulation we decided to check the **impact that Ucarpooling would have** on the Universidad Católica “Nuestra Señora de la Asunción” located in Asunción, Paraguay
- The campus has the characteristics of an institution that about **6146 people** come and go every day
- We gathered data from **648 people** representing **10.54%** of the total students

## Simulation results

- 54.24% of vehicle volume reduction
- 54.06% of total distance traveled
- 825 liters of fuel saved per day
- 126,107\$ USD saved per lecture year

# Conclusion

- Favorable results in our simulation
- Controlled factors but we still expect favorable results in real life
- If many institutions adopt Ucarpooling a change in traffic will be perceived

Thank you very  
much!!

Let's Carpool!



SHARE **A** CAR